

C O R P O R A T E U P D A T E

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First and foremost, our team at Pro Sports MVP would like to wish you and your loved ones good health and resilience in these unique times. While our firm's focus has historically been on live events, we are now contracting with numerous organizations in taking their events to a virtual platform. The athletes, celebrities, entertainers and speakers with whom we are aligned have also adjusted to the current landscape, technologically and otherwise, and are working with us to meet our clients' needs.

We remain confident that we will all emerge from this global situation stronger than ever. If we can be a resource for you, please do not hesitate to reach out.

Outlined below are recent live and virtual event highlights. Stay safe and be well!

David J. Chavez, President & CEO

dchavez@prosportsmvp.com • Cell (719) 440-3372

VIRTUAL ENGAGEMENTS



Football Hall of Famer and NFL FOX Analyst **TERRY BRADSHAW** shared an inspirational message and life lessons during a virtual fundraising event for a youth organization in Alabama.



Basketball Legend and NBA All-Star **SEAN ELLIOTT** participated in a virtual conference this fall for a pharmaceutical company where he shared his kidney transplant journey with healthcare providers and transplant recipients/candidates, along with donors and family members



Wrestling Hall of Famer **JAKE "THE SNAKE" ROBERTS** appeared as a guest on a national podcast which will air in October

LIVE EVENTS



DREW BREESE, Pro Bowl Quarterback of the New Orleans Saints, headlined a fundraising event in Vancouver, conducting media interviews, and participating in a VIP reception, dinner, live auction, and "fireside chat"



Football Hall of Famer and new member of the Barstool Sports team **DEON SANDERS** appeared at a successful fundraising event in Georgia to help raise money for a youth organization in Georgia



AMERICAN GLADIATORS VENOM, MILITIA and WOLF, visited overseas military bases where they competed against troops in a series of fitness competitions featured on the hit TV show



Legendary Coach **BOBBY BOWDEN** was the featured speaker for a fundraising luncheon in Tennessee, where he was featured in media interviews and at a sponsor reception before delivering the keynote address



AVP Pro Beach Players **JACE PARDON, ALLIE WHEELER, KATIE SPIELER & TY TRAMBLIE** visited our military personnel overseas for a series of clinics and volleyball games this past February



Winner of a hit Primetime Survival Reality show and dynamic motivational speaker **TERRY FOSSUM** was the special guest at a series of events for the Boy Scouts of America in early 2020