

I hope this finds you doing well. We have been enjoying a busy fall here at Pro Sports MVP as we continue fulfilling our clients' numerous marketing/promotional needs and objectives in 2011. We look forward to the opportunity to work with you and will continue to update you on our future projects. If you have a need for our services in the coming weeks and months, please contact us at 719-227-3920.

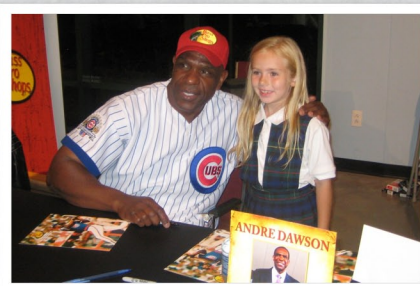
Best Regards,

David J. Chavez
President and CEO

The following is a partial recap of our event highlights from the past few months:



Television star **Tony Danza** appears at a national convention in California to participate in a booth appearance and VIP receptions.



Baseball Hall of Famer **Andre Dawson** participates in autograph appearances at retail grand openings.



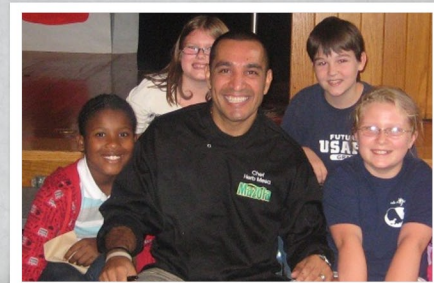
Devin Hester, Pro Bowler and recording-setting kick and punt returner participated at a retail promotion for a sporting goods store in Illinois.



Former NFL running back and ESPN analyst **Merrill Hoge** participates in meetings and events in Pittsburgh, Pennsylvania.



Jessica Mendoza, USA Softball Gold Medalist, takes part in a youth sports event sponsored by an international supplement company.



Pro Sports MVP partners with the US Air Force and Food Network personality **Herb Mesa** to implement a "Healthy Recipe Contest" for military families.



Former Red Sox Outfielder and World Series Champion **Trot Nixon** throws out the first pitch at a minor league baseball game and signs autographs for fans.



2-time NFL Coach of the Year **Dan Reeves** is the keynote speaker at a training conference in Atlanta.



Pro Sports MVP implements a UFC-themed goodwill military tour to the Persian Gulf. Participants include UFC Fighters **Kyle Kingbury**, **Krzysztof Soszynski**, and **Tom Lawlor**, along with Octagon Girls **Amber Nichole Miller** and **Lindsey Way**.